



Louisiana: What You Need to Know

- North Louisiana Meta Data Center Project – **#1 Deal of the Year** for 2024
- **#2 State Workforce Training Program** in U.S.
- **#2 State Tech Talent Pipeline** in U.S.
- **#1 Workforce Education Partnerships** in U.S.
- Louisiana's **population grew by more than 10K in 2024**, marking the state's first increase in 5 years
- **Biggest National Science Foundation Grant** ever awarded – \$160M to LSU's Future Use of Energy team
- **Lowest Industrial Electricity Prices** in the U.S.
- New Orleans named a **New Innovation Hotspot** for growth in utility patents
- **1 of only 3 U.S. States** approved to regulate all underground wells
- Baton Rouge-based Lamar Advertising is **world's largest outdoor advertising company**, with 363K North America displays
- **\$10B and 77K jobs derived from** U.S. military investments in Louisiana
- Timber industry contributes **\$11B economic impact in Louisiana**
- Imports and exports passing through the state's extensive port system support **550K jobs in Louisiana**
- Domino in Chalmette is the **largest sugar refinery in the Western Hemisphere**
- The **official bats of Major League Baseball** are made by Baton Rouge's Marucci Sports
- North Louisiana's family-owned Kennedy Rice Mill is the exclusive supplier of **Kellogg's Homestyle Rice Krispie Treats**
- New Orleans is the **#1 City in America for College Students and Graduates**
- Central Louisiana's Union Tank Car Company, the **only tank car manufacturing facility in North America**, produces nearly 40 train tank cars per week at its 122-acre Alexandria manufacturing facility
- **#4 State on National Assessment of Educational Progress**
- Oceaneering, located in Morgan City, is the **world's largest manufacturer of remote operated sea vehicles (ROVs)**
- **2 of the Top 100 Performing Public Schools in the Nation** are in Louisiana
- Acadiana-based education **software startup** SchoolMint **already serves over 12M students and families** and more than half the largest school districts in the U.S.
- Louisiana has been the **#1 State for Foreign Direct Investment** since 2008

- **Louisiana is the world's largest LNG exporter**, responsible for **61% of all U.S. Liquefied Natural Gas exports**
- **Every manned NASA mission to space** has utilized components manufactured or assembled in Louisiana
- **50K Miles of Natural Gas pipelines** in Louisiana – enough to wrap around Earth twice
- **5 Deep Draft Ports** on the lower Mississippi together represent the **largest port complex in the world**
- **LED served more than 13K Louisiana small businesses last year alone**
- Louisiana **small businesses employed almost 900K workers** in 2024 – nearly 55% of the entire Louisiana workforce
- **Space X drone ships** are built in Port Fourchon
- LED participated in more than 30 project wins in 2024, representing over **\$19B in New Capex and 12K Jobs**
- More than **8K Louisiana college students graduated with a STEM degree** in 2024 – up 98% since 2010
- New Orleans is the **#1 Location in the U.S. for Young Entrepreneurs**
- *And so much more...*

Louisiana is undeniably undergoing a remarkable transformation, and it's up to us, as proud Louisianans, to share that story with the world. Our state is a premier destination for business, and we need your help to amplify that message. Tell us about the exciting developments in your region—business triumphs, thriving homegrown companies, and inspiring success stories. Together, we can turn those well-kept secrets into celebrated milestones that showcase Louisiana's potential to everyone. **Help us spread the word and shine a spotlight on our state's incredible progress.**

TELL US WHAT WE NEED TO KNOW



THE **LOUISIANA**
OPPORTUNITY