

**REQUESTS FOR PROPOSALS
for
Developing and Executing a
Strategic Marketing and Communication Program
for
Louisiana Economic Development's Opportunity
Campaign**



**RFP #: 250-25-001
RFx #: 3000025630
Proposal Due Date/Time:
November 26, 2025 By 4:30 p.m. CT (Amended)**

**State of Louisiana
Louisiana Economic Development**

Date of Issuance: Monday, November 10, 2025

RFx #: 3000025630
RFP #: 250-25-001

Developing and Executing a Strategic Marketing and Communication Program
for Louisiana Economic Development

Addendum No. 1

Your reference is directed to Solicitation Number 3000025630 for the Request for Proposal for Developing and Executing a Strategic Marketing and Communication Program for the Louisiana Economic Development with a deadline to close at 4:30 PM on Monday, November 24, 2025.

The Schedule of Events have been amended as follows:

1.6 Schedule of Events

<u>Event</u>	<u>Date</u>
RFP advertised on the LED website, in newspapers and post to LaPac	November 10, 2025 November 12, 2025 (LaPac posting)
Pre-proposal conference (if applicable)	Not applicable to this RFP
Deadline for receipt of written inquiries	November 16, 2025 by 4:30 p.m. CDT
Deadline to answer written inquiries	November 21, 2025 by 4:30 p.m. CDT
Deadline for receipt of proposals ALL PROPOSALS SHALL REMAIN SEALED UNTIL THE DATE AND TIME LISTED.	November 26, 2025 by 4:30 p.m. CDT
Presentations & Discussions (if Agency deems it applicable)	TBD
Notice of Intent to award announcement, and 14- day protest period begins, on or about	December 15, 2025
Contract execution, on or about	January 5, 2026

THIS ADDENDUM IS HEREBY OFFICIALLY MADE A PART OF THE REFERENCED PROPOSAL, AND SHALL SUPERSEDE ANY LANGUAGE TO THE CONTRARY CONTAINED IN THE ORIGINAL REQUEST FOR PROPOSAL. ALL OTHER TERMS, PROVISIONS AND CONDITIONS OF THE ORIGINAL REQUEST FOR PROPOSAL, AND ATTACHMENTS, UNLESS MODIFIED HEREIN, SHALL REMAIN THE SAME, UNCHANGED AND IN FULL FORCE AND EFFECT.

BY: 
Christina Ocmand (Nov 19, 2025 14:59:57 CST)
Signature
Printed Name: Christina Ocmand
Title: RFP Coordinator
Date: 11/19/2025