

STATE OF LOUISIANA
LOUISIANA ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS MEETING
BEING HELD ON THURSDAY, JUNE 11, 2026
617 NORTH THIRD STREET, FLOOR 1, LaBELLE ROOM
BATON ROUGE, LOUISIANA

Reported stenographically by:

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(CCR #2017002)
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A P P E A R A N C E S

BOARD MEMBERS:

CHAIRMAN A.J. ROY II
CHARLES E. JACKSON III
NORISHA K. GLOVER
JOSH FLEIG
MEGAN MANNING
RUSSELL RICHARDSON
STEPHEN DAVID, JR.
JIM LYONS

STAFF MEMBERS PRESENT:

MOLLY HENDRICKS
ANNE VILLA
LETICIA JOHNSON
KELLY RANEY
DEBORAH SIMMONS
STEPHANIE HARTMAN
LAUREN CULLINS
MADDIE DUPLANTIS
CRYSTAL DALGO
MARLENE JANETOS
FRANK FAVALERO
CHARITY FINISTER
MICHAELA ADEGBE
JOLEISA CAMPBELL
SAVANNAH DEVILLIA

SPEAKERS FROM THE AUDIENCE:

HEIDI RAINES
ELIZABETH TILTON
VINCENZO CARONNA
KLASSI DUNCAN

1 (Commencing at 9:31 a.m.)

2 CHAIRMAN ROY: Good morning. Call to
3 order the board of directors of Louisiana
4 Economic Development Corporation.

5 Roll call, please.

6 MS. SIMMONS: Good morning, everyone.

7 A.J. Roy?

8 CHAIRMAN ROY: Here.

9 MS. SIMMONS: Charles Jackson?

10 MR. JACKSON: Here.

11 MS. SIMMONS: Megan Manning?

12 MS. MANNING: Here.

13 MS. SIMMONS: Jim Lyons, Jr.?

14 MR. LYONS: Here.

15 MS. SIMMONS: Ricky Patel?

16 Norisha Glover?

17 Stephen David?

18 MR. DAVID: Here.

19 MS. SIMMONS: Russel Richardson?

20 MR. RICHARDSON: Here.

21 MS. SIMMONS: Josh Fleig?

22 MR. FLEIG: Here.

23 MS. SIMMONS: We have a quorum.

24 CHAIRMAN ROY: I ask everyone to please
25 silence their devices.

1 First order of business is the approval
2 of the minutes. I have before us the
3 January 15th minutes of the board.

4 MR. DAVID: One quick change, I think --
5 I believe was missed on (inaudible).

6 THE REPORTER: I'm sorry. I couldn't
7 hear.

8 MS. SIMMONS: Could you -- could you,
9 please.

10 MR. DAVID: I think I'm labeled as a
11 "Ms." on all the minutes. Other than that --
12 I'll make a motion.

13 CHAIRMAN ROY: Okay. Motion for
14 approval with that change.

15 MS. JACKSON: Second.

16 CHAIRMAN ROY: Second. Any discussion?
17 Any comments from the public? Hearing none,
18 all in favor, aye.

19 MULTIPLE SPEAKERS: Aye.

20 CHAIRMAN ROY: Oppose, nay. Without
21 objection.

22 Next, we have -- actually, I believe we
23 have a report for Finance Committee from the
24 Finance Committee chair.

25 MS. VILLA: Good morning. LEDC Finance

1 Committee report summary. On February 12th,
2 we had a couple of committee meetings without
3 the full board, so this is for the Finance
4 Committee. We met to review and hear
5 presentations on the financial statements as
6 of June 30th, 2025.

7 Jen Fairchild, the CPA of Daigrepont &
8 Brian, certified public accountants, issued
9 an unmodified opinion, which means that the
10 public opinion states that the financial
11 statements are presented fairly in accordance
12 with generally accepted accounting practices.
13 The committee voted favorable to accept the
14 audited financial statements as presented.

15 The valuation of the LEDC investments
16 were also presented as of June 30th, 2025.
17 The presentation was made by Chaffe &
18 Associates and consisted of a review of the
19 investment funds from fiscal year 2025, which
20 totaled 14 investments. The committee also
21 voted favorable to accept the valuations of
22 those investments. There was no other
23 business discussed at the Finance Committee,
24 and the meeting was adjourned.

25 So if the board chair would like to

1 accept this report from the Finance Committee,
2 I'll let you make that --

3 CHAIRMAN ROY: Thank you, Ms. Villa.

4 Do we have a motion from the -- from the
5 board to act on recommendation?

6 MS. MANNING: I'll second.

7 CHAIRMAN ROY: Motion and second.

8 Any discussion? Any comments from the
9 public? Hearing none, all in favor, aye.

10 MULTIPLE SPEAKERS: Aye.

11 CHAIRMAN ROY: All opposed, nay.

12 Without objection.

13 Thank you, Ms. Villa.

14 At this point of order, all the minutes,
15 I'll say, that the board is going to approve
16 them. Although, the agenda says the board is
17 going to approve the minutes, that will be
18 left to the individual committees. The
19 various committee chairs will make a report,
20 and then the board will act upon it.

21 The next report that we will hear is
22 from the Policy Committee chairman.

23 MR. RICHARDSON: That would be me.

24 We met February 12th. We had one item
25 of business to take up, and that was to go

1 back from where -- the bylaws were presented
2 in the board meeting in January, and there
3 were a few questions asked it related to
4 making the -- the entries around the secretary
5 and/or a designee consistent through the
6 bylaws, as well as the conflict of interest.
7 It was asked to go back and make sure that
8 they aligned with the ethics commission as
9 well as the state statute. And staff did that
10 to make sure that those things were all taken
11 care of. Those suggestions were taken,
12 approved, and made, and now we're presenting
13 that back to the board for approval.
14 I recommend to the board to approve that.

15 CHAIRMAN ROY: Very good. Put that in
16 the form of a motion, I assume?

17 MR. RICHARDSON: Yeah. And I'll make
18 that motion.

19 CHAIRMAN ROY: Motion. Is there a
20 second?

21 MR. DAVID: I'll second.

22 CHAIRMAN ROY: Second. Any discussion?
23 Any comments from the public? Hearing none,
24 all in favor, aye.

25 MS. JACKSON: Aye.

1 CHAIRMAN ROY: All opposed, nay.
2 Without objection.

3 Finally, we have a Screening Committee
4 report from the chairman.

5 MR. JACKSON: I'm present for that
6 meeting. You were the chairman for that
7 meeting?

8 CHAIRMAN ROY: I was, in fact, the
9 chairman. Help me out.

10 MS. RANEY: So in our Screening
11 Committee, we held -- we had one EDAP
12 presentation with Saronic autonomous vessels.
13 It is a \$3 million EDAP unsponsored project.
14 The Screening Committee recommended approval
15 for that particularly project.

16 In addition, we also had one of our
17 existing funds, 1834 Ventures, who was
18 requesting an increase to their fund of
19 \$5 million, which would bring ultimately their
20 target fund size to \$20 million. And the
21 Screening Committee recommended approval at
22 that particular meeting as well.

23 There was some questions back and forth
24 about the excitement for autonomous vessels
25 and the work that 1834 Ventures was doing out

1 in our community, especially as it relates to
2 bringing outside dollars into the state,
3 helping to bring companies back to Louisiana.
4 And the meeting was adjourned.

5 CHAIRMAN ROY: All those were within the
6 authority of the committee, right? So there's
7 nothing that the board should really do. This
8 is just a (inaudible) report; is that correct?

9 MS. RANEY: That is correct, sir.

10 CHAIRMAN ROY: All right. So with that
11 said, we'll accept that report. Thank you.
12 And we'll move along.

13 So SSBCI?

14 MS. RANEY: Did you want to make a
15 motion, sir, to approve, like the other
16 committee minutes?

17 CHAIRMAN ROY: Well, I don't know that
18 we can approve the minutes since -- within the
19 purview of the committee to approve it. And I
20 think the minutes, based on what I know from
21 Robert's Rules, are actually approved by the
22 committee and not the board, but correct me if
23 I'm wrong.

24 MS. RANEY: I'll leave that to --

25 CHAIRMAN ROY: So we'll let the

1 committees handle that at the committee level,
2 and we'll accept that as the report. The
3 board doesn't have to do anything. Within the
4 scope of the authority of the screening
5 committee, so I think we're good to go.

6 Am I correct?

7 MR. JOHNSON: Correct.

8 MS. RANEY: Thank you.

9 CHAIRMAN ROY: SSBCI. We have an update
10 from Performance Health Partners.

11 MS. RANEY: Introducing Ms. Heidi Raines
12 from Performance Health Partners. Ms. Raines
13 is one of our seed capital investments from
14 the 2010 Small Business Jobs Act, SSBCI 1.0 as
15 we refer to it, having received an investment
16 from one of our fund partners, Lafayette
17 Healthcare General, since acquired by Ochsner
18 back in 2013, investing just over \$100,000 in
19 a wonderful successful exit where LEDC earlier
20 this year did return and receive just over
21 \$600,000 from that investment.

22 And so today, we have Ms. Heidi Raines
23 to kind of share her story, her evolution, the
24 importance of venture capital and engaging and
25 helping your ecosystem. And I think we have

1 some slides, too, which each of you can see.
2 You got your screens in front of you or you're
3 welcome to look up behind you on the big
4 screen.

5 MS. RAINES: Good morning. Nice to meet
6 all of you.

7 CHAIRMAN ROY: Move the mic a little
8 closer.

9 MS. SIMMONS: Press the button in front
10 of you. Press the button on the bottom of the
11 platform. Thank you. There you go.

12 MS. RAINES: Okay. Hi, good morning.

13 CHAIRMAN ROY: Good morning.

14 MS. RAINES: Thanks for having me.
15 Okay. So --

16 CHAIRMAN ROY: You can pull it closer.
17 Act like you're a rock star.

18 MS. RAINES: You don't want that.
19 I live in the Quarter. I can get really wild.

20 So I'm here today. Thank you for
21 inviting me. And yes, you-guys were one of
22 the original investors. And one of the things
23 I love to talk about is the ecosystem of
24 Louisiana and how it's impacted the company
25 and me and helped me grow -- grow this company

1 and have some successful -- a successful exit.
2 And I've actually had a couple of things that
3 go -- right.

4 So I'd love to explain that Louisiana
5 is, to me, like The Giving Tree. Have you
6 ever seen that children's book? That every
7 step of the way, Louisiana has found a way to
8 support me and other entrepreneurs, and I want
9 to show you how that's done today.

10 So when I -- when I think back and think
11 of, like, how the story of this came to be, I
12 have to say it started in a rural Louisiana
13 town. So I'm from Breaux Bridge in St. Martin
14 Parish, and I would say my healthcare
15 experience started in a rural health clinic.
16 So state of Louisiana rural health clinic.
17 That is where I got all of my healthcare until
18 I got a job after college.

19 My family is part of the oil business,
20 so as you can imagine, that's a boom and a
21 bust. And my formative years were in a bust,
22 so healthcare to me was a luxury that we
23 didn't readily have available. So I got most
24 of my care from this rural health clinic. And
25 I vividly remember the green cinder block

1 walls and a Sesame Street poster, getting my
2 vaccinations there. And then also Gary
3 Memorial Hospital, which is now part of
4 Lafayette General.

5 Back then, we had about 3,000, 3500
6 people in Breaux Bridge, so -- and I often
7 think if I could go back and tell that little
8 girl that everything was going to be okay and
9 that, you know, we're going to make it, you're
10 going to graduate from college, and you're
11 going to have -- you're going to grow a
12 national brand and company, then I don't think
13 she would believe me. But I'm here to tell
14 you that the pieces that you-guys are putting
15 into place over the last 20 to -- 10 to
16 20 years has really made a difference.

17 So rural health clinic. Let's
18 fast-forward. Finished college. Got a job
19 at Charity Hospital, really dating myself. I
20 was the youngest person to run via healthcare
21 administrator under the general administration
22 at the time. I ran hematology, oncology, and
23 radiation oncology at 22 years old. I would
24 say that is because getting my care in a rural
25 health clinic -- part of that story is when

1 I turned 16 and I found out if I got a job
2 there, that I really could get more
3 healthcare, I asked for a job.

4 So I started working in the rural health
5 clinic as a teenager and worked there through
6 college. And that is where I got an entirely
7 different perspective and a found my career.
8 From the front desk of that rural health
9 clinic is where I saw, you know, families
10 trying to provide for their families. But
11 I also saw healthcare workers who were, like,
12 delivering this incredible care under very
13 heavy restraints.

14 So fast-forward, college, Charity
15 Hospital. I saw a lot of consultancies being
16 brought into Louisiana to do work. And I
17 thought, why can't we have a consultancy here
18 in Louisiana? We have all these great
19 candidates coming out of Tulane, UNO, Xavier.
20 Why can't we built a consultancy there?

21 So I built Medical Executive Partners.
22 And this is your first touch point with a
23 Louisiana program. I joined the SEBD, small
24 emerging business program, and unfortunately,
25 Katrina happened. But what that did for this

1 company was that we got 10 extra -- any
2 company using us -- national company using us
3 got extra points. And so that company really
4 exploded.

5 We did so much work after, but that was
6 a service company and a consultancy. And I
7 wanted to wonder -- you know, I started
8 thinking, how do we start something where we
9 are not dependent on humans and that we can go
10 ahead and -- actually, I don't know if any of
11 you know (inaudible) Shirley. She gave me a
12 great piece of information, and she said, "You
13 need to figure out how to make money while you
14 sleep." And at the time, I couldn't even
15 figure out what that meant, and it opened up
16 pathways in my mind.

17 Through that work, went on to start
18 Medical Executive Partners and went through
19 the Goldman Sachs program. That's another
20 touch point, Goldman Sachs. And through that,
21 I got a \$50,000 loan for seed funding and
22 started Performance Health Partners.

23 All right. So what is Performance
24 Health Partners? What I saw through the work
25 in healthcare was that preventable harm is

1 widespread. So 50 percent of harm in
2 healthcare is preventable. And this goes
3 back to many of you-guys are in high-risk
4 industries. It's the Heinrich Theory, and it
5 says that for every serious injury, you have
6 300 near misses, and you have basically 299
7 opportunities to prevent that serious
8 incident. And that's what we built. We built
9 a software for healthcare. What the vision
10 was, to have one platform for patient safety,
11 employee safety, and clinical quality and
12 performance improvement. Started with
13 compliance and just kept building over a
14 decade.

15 So what is the ecosystem? Started out
16 in Geno Inc. (phonetic). One of my first
17 offices was in Geno Inc. They have GenoThink.
18 I rented office space. That's where it
19 started. Then I outgrew that office and went
20 to the New Orleans BioInnovation Center. Was
21 in there. Started a couple companies there,
22 and it was actually -- this is where
23 I encountered Ochsner Lafayette General.

24 They came to New Orleans BioInnovation
25 fund -- system looking for an investment. And

1 they -- their criteria was that they needed to
2 invest in a company that they can use, so we
3 were part of SSBCI 1.0. And that's where
4 I started working with you-guys. So enter
5 LED. We're in the SSBCI 1.0 and the
6 (inaudible) fund for a year -- I'm sorry for
7 10 years, not one year. Can you tell I'm
8 not -- like, I don't love public speaking.
9 I'd rather be in a room, like, building
10 software, but thanks for your patience with
11 me.

12 So we worked with economic development.
13 From that, when we started the company,
14 I started a residency program at Tulane. And
15 so I worked with Tulane to start a residency
16 program for the MHA students and then also
17 duplicated that at UNO. So we would take on
18 these students. They'd spend a year with us.
19 They would do a practicum, get college credit.
20 And we were able to launch 20 careers out of
21 that program, and then we also retained eight
22 of those students. So most of our, like,
23 initial workforce was from the colleges in
24 Louisiana. And then we also, like, interacted
25 with Idea Village.

1 So one thing that was also very
2 impactful was the access to VCs. We were
3 spending our VCs at the time. And I sat down
4 with Startup Fund Jimmy Roussel, and he
5 showed -- mapped out -- this is a decade old.
6 He mapped out to me how I would -- I could
7 build the company and what hockey stick was,
8 which I didn't know what that was. And
9 I pulled this out when we went through our
10 sale, and I'm like, "Oh, my gosh. We did it.
11 We did it." So you start here and then you
12 move here -- well, it did take twice as long.
13 And then you're going to exit, like, you know,
14 at over \$50 million. And I was like, I don't
15 know how that would even happen.

16 So this has lasted a decade, and I think
17 this is really important with the VCs, is to
18 open up and draw the curtain back and show
19 people like me, who, like, you know, at some
20 point had maybe \$0.75 in my checking account,
21 how money works and how you can grow a company
22 and how you can exit. So that's really,
23 really important.

24 So took off, built a national leader.
25 We're the number one ranked patient safety and

1 employee safety and performance improvement
2 software in the country, and we have been for
3 four years straight. So what's next for us?
4 We did have an exit. Some people ask me why.

5 So we had one piece of the puzzle by
6 joining these five companies, so basically
7 joining five other healthcare companies. And
8 we were able to provide even more of the
9 continuum of the spectrum and, again, access
10 to data. And we got access to more
11 intelligence tools. So we're using data to
12 predict and to inform before an incident
13 occurs. So basically calls all this data and
14 then is able to send out notices to prevent
15 harm.

16 Okay. So what are the odds? This is a
17 fun one. So how many companies survive ten
18 years? It's common but not hard. To become
19 profitable, some. National brand recognition,
20 rare. Maybe one in 100. Sell to private
21 equity strategic partner for over 20 million,
22 really rare. And a female founded and PE
23 funded company, it's one in 12.5 million and
24 only 25 to 30 companies in the country a year.
25 And you-guys were part of building that, and

1 we did that here in Louisiana.

2 Also, it's important to note that all of
3 our employees got a piece of the sale. We
4 paid for college tuition. This is just
5 feedback I got. We paid for houses and other
6 things that, you know, people -- so everybody
7 got a piece of the sale.

8 I'm leaving you with a book I wrote.
9 It's a Forbes best seller and an Amazon best
10 seller. It is not a New York Times
11 bestseller. It's not a gripping tale. But in
12 this little niche that I'm in, it did become a
13 best seller. So this was my kind of love
14 letter to healthcare. I wrote it during
15 COVID, and it was a way that I wanted to put
16 all this information about how to build
17 patient safety and quality systems in a book
18 and leave it for our next leaders and
19 policymakers. So if you read anything, just
20 read the table of contents because it just
21 shows you how all these pieces fit together.

22 So thank you. Thank you for all you do,
23 and I appreciate you.

24 CHAIRMAN ROY: Thank you very much.

25 Thank you very much for the book. Please come

1 back and give us a test in about six months.
2 Enjoyed your presentation.

3 MS. RAINES: Yeah, well, the test is in
4 your in the hospital or a clinic that you go
5 to.

6 CHAIRMAN ROY: Absolutely. Thank you.

7 MR. JACKSON: And so you have founded
8 another company now; is that correct?

9 MS. RAINES: So I actually had two exits
10 last year. I founded another company -- it's
11 a long story, but built a fertility clinic
12 with another cofounder in New Orleans, and we
13 sold it to private equity to become a model.
14 And we're taking that out to the southeast and
15 growing that one.

16 MR. JACKSON: But you're doing that in
17 Louisiana as well?

18 MS. RAINES: Yeah. Oh, yeah.
19 New Orleans.

20 MR. JACKSON: Thank you.

21 MS. RAINES: Yeah.

22 CHAIRMAN ROY: Comments from the board
23 or questions? Thank you.

24 MR. FLEIG: I just want to add a couple
25 quick remarks to contextualize how

1 important -- so thank you.

2 So this acquisition by Sentac (phonetic)
3 not only nearly 5X the investment from the
4 State of Louisiana, it made the entire fund
5 portfolio profitable. So it pushed the --
6 Lafayette Healthcare Fund I is the name of the
7 fund -- pushed the entire fund into the black
8 for the state and for all the other limited
9 partners who were part of that fund. Highest
10 performing fund, we've got it.

11 And we also now, via that initial
12 investment, not only returned fund -- funds
13 back to this board but are part owners in
14 Sentac, a parent company, who acquired. So
15 all those different healthcare organizations
16 and universities across the country, we are
17 part of that -- that private equity healthcare
18 roll-up system as well.

19 And so it continues to thrive. I
20 continue to be part of that. We, this body,
21 this board, this entity will continue to see
22 dividends from investments. So very, very
23 proud to be part of that. And this is what
24 patient capital investing in the long run
25 (inaudible) Louisiana. So thank you for being

1 here.

2 MS. RANEY: I would just like to add
3 that those of you who are not familiar, in
4 SSBCI 1.0 back in 2010, the State of Louisiana
5 only received \$13 million. And of that \$13
6 million, only \$5 million was invested in the
7 Seed Capital Program. And some of that money
8 was invested in Heidi's company. So we have a
9 tremendous opportunity with the extra zeros
10 added to that 13 to make it \$113 million that
11 we had received here with 2.0 to continue
12 doing this type of work.

13 And I think that's probably a perfect
14 segue into our next presentation, sir.

15 CHAIRMAN ROY: Very good. Money
16 well-invested.

17 Next order of business on the agenda is
18 SSBCI 2, is Royal & Pelham doing business as
19 OS Benefits.

20 MS. RANEY: So I'd like to introduce
21 Ms. Elizabeth Tilton, founder of OS Benefits.
22 OS Benefits most recently in May was
23 recognized as LED's spotlight award winner.
24 So we're very happy and fortunate to have her
25 here today to share her story with us.

1 And I'd like to also recognize Mr. John
2 Roberts of Boot64 Magnolia fund. He is one of
3 our current 2.0 funds that did invest in
4 OS Benefits. And if you notice, he is also
5 wearing his Louisiana Storyteller pin today.

6 Thank you, John, for coming. We'll see
7 him next month on the agenda.

8 We have a video to start out with
9 OS Benefits' presentation.

10 (Video played.)

11 MS. RAINES: Thank you, Elizabeth.

12 Is there anything you want to add to the
13 video and share with the board?

14 MS. TILTON: Definitely. I mean, it's
15 really amazing following Heidi because we're
16 both in healthcare more broadly in the way
17 we're approaching it. It's made possible in
18 the state of Louisiana because of LED, SSBCI
19 being deployed, also through other investment
20 firms, has made our vision come to life.

21 Broadly, we do believe -- you know, we
22 set the intersection of hospitality and
23 healthcare, and we are bringing technology
24 through benefits administration on our own
25 insurance plans to take care of people that

1 have been previously left behind. And that
2 also impacts the state. It impacts our
3 hospital networks. It impacts, you know,
4 preventative care, access to care.

5 And we believe that being in
6 Louisiana -- I chose to come back for New York
7 City to build my business here, both of them.
8 Similar to Heidi, I have two businesses to
9 build in the state of Louisiana. And, you
10 know, as a multi-generation New Orleanian,
11 this, to me, is very -- innovation doesn't
12 come from nowhere; it comes from lived
13 experience. And I knew that building my
14 business here in Louisiana was crucial.

15 We're just beginning our journey. We
16 just signed our term sheet for our seed round
17 to continue our growth. In fact, 100 percent
18 retention on insurance. We are growing,
19 hundreds of people a month. It is made
20 possible here in Louisiana. So I'm very
21 grateful for your time to hear my story and to
22 also be seen as the most innovative company in
23 Louisiana. It means more than anything you
24 can possibly imagine, to be recognized as a
25 woman founder and someone who's building an

1 intersection in hospitality and health
2 insurance. So thank you.

3 CHAIRMAN ROY: Congratulations on your
4 award. It's well-deserved.

5 MS. TILTON: Thank you.

6 CHAIRMAN ROY: Any questions, comments?

7 MS. MANNING: Can you give a high level
8 overview of how it works? How are you able to
9 offer health insurance in this industry?

10 MS. TILTON: Definitely. So I guess to
11 kind of -- we mentioned in the video, but, you
12 know, only 32 percent of employers were -- and
13 employees are offered employer-sponsored
14 health insurance and hospitality. And we are
15 the second largest private employer in
16 America. There's 15 million employees in
17 hospitality, meaning about 12 million are
18 uninsured. So the strain that provides on
19 both having sustainable industry, let alone
20 the impact of, you know, the ripple effect on
21 networks and hospitals, et cetera.

22 The way we did it, we came at it saying,
23 okay, this current system of fully funded
24 insurance through the employer is not working.
25 It is not -- we're listening to headline after

1 headline of -- and so on and so forth. It's
2 just -- still under a lot of pressure cooker
3 right now.

4 So what happens if we look at it
5 differently? What happens if we sat there and
6 said, "Let's build an association health model
7 built for an industry that -- with small
8 groups with half their buying power"? So we
9 built an association, went through -- built a
10 trust, the board of directors, went through a
11 lot of legalese to get here.

12 And then we built an entirely vertically
13 integrated benefits administration platform
14 and partnered as J.P. Morgan's first advance
15 to health insurance using a program they call
16 Meta payments, flow of funds. So we're like a
17 vertically integrated health insurance
18 company, if you will.

19 MS. MANNING: So if I'm understanding
20 correctly, it's similar to the Freelancers
21 Union, where you have this group of people
22 that come together and you have to qualify in
23 some way to be a part of your health insurance
24 group, which would be at group rates?

25 MS. TILTON: That's the crux of it.

1 That's correct.

2 MS. MANNING: I don't mean to
3 oversimplify.

4 MS. TILTON: Oh, no, no. I appreciate
5 the question. That's definitely the reason
6 why we're able to buy health insurance. And
7 what we knew is that our -- the way we're
8 going to scale and grow is likely to start in
9 hospitality, and we're going to build this for
10 other industries. We're going to build this
11 for construction. We're going to build this
12 for retail because the same systems are
13 something that can protect people.

14 And our kind of general thesis is that,
15 you know, if you could walk with your 401k
16 plan, why can't you walk with your benefits?
17 Can you create something for modern work that
18 really allows for us to protect people and to
19 invest in community, maybe rural health all
20 the way to urban settings, like New Orleans?

21 CHAIRMAN ROY: Thank you, Ms. Tilton.
22 Please come back and visit.

23 MS. TILTON: Yeah, appreciate it.

24 CHAIRMAN ROY: Next order of business
25 also SSBCI Technical Assistance, Stephanie

1 Hartman, director of Louisiana Growth Network.

2 Good morning.

3 MS. HARTMAN: Good morning, everybody.

4 So I am here to share a little bit of
5 information on the other side for the SSBCI
6 capital programs, which I know everyone here
7 is incredibly familiar with, and some of the
8 motion that we had with the parent program
9 from U.S. Treasury for the SSBCI Technical
10 Assistance.

11 So we have gone through an RFQ process
12 shortly after being awarded -- applying for
13 and awarded the grant from U.S. Treasury of
14 \$3,082,000 and identified a number of
15 technical assistance providers, several around
16 the state and a couple that are more
17 localized.

18 So we have here today two of those
19 partners here to present with you-all. We
20 have St. Tammany to present on some of the
21 programming that's available for St. Tammany
22 and broader Northshore. And we also have
23 Urban League of Louisiana here representing
24 one of our statewide partners.

25 So what we have tasked -- or been tasked

1 by Treasury to do and what we have tasked them
2 as partners to do is provide specialized
3 accounting, legal, and financial assistance
4 for those companies that are seeking capital
5 across the state to make sure that they're
6 both more prepared and equipped to be able to
7 access that capital and utilize programs with
8 SSBCI to be able to do that and also so that
9 they will be more sustainable moving forward
10 after securing that capital -- even if they
11 are not at a point yet to be able or
12 interested in securing capitals, that they're
13 more prepared to do that down the line.

14 In addition to the two that we have here
15 with us, we also have partnership with our
16 small business development centers that are
17 doing it on a statewide basis. They
18 unfortunately weren't able to be here today.
19 They're at a conference in Lafayette together.

20 But we have also most recently partnered
21 with Blue Wave for our accelerated program
22 through Source Louisiana, which is pairing
23 together that financial accounting and legal
24 assistance with that preparedness to be able
25 to gain opportunities related to major

1 investments that are happening here in
2 Louisiana.

3 So we have a pretty broad mix of
4 technical assistance across partners right
5 now. We are excited to have an opportunity
6 to let them share with you what some of that
7 on-the-ground work has looked like with our
8 small businesses. So I think I will pass to
9 Vincenzo.

10 MR. CARONNA: All right. Good morning.
11 You're able to see the presentation slides on
12 your screen there as well? Awesome. Thank
13 you.

14 And thank you to the incredible team,
15 Stephanie and Kelly, who I've worked very
16 closely with under this particular partnership
17 and certainly the work that we do statewide
18 with LA.IO. I've got LA.IO socks on this
19 morning, Josh. (Inaudible) our investment
20 partners and capital providers like Boot64.
21 It's a great joy that I have to be involved in
22 this work.

23 My name is Vincenzo Caronna. I have
24 a ridiculously long title, so please, Russel
25 Richardson --

1 MR. RICHARDSON: (Inaudible.)

2 MR. CARONNA: So I serve as an
3 entrepreneur in residence at St. Tammany
4 Economic Development Corporation, which also
5 got a longer title pretty recently. And as
6 well, I have the great pleasure of being
7 executive director of the STartUP Northshore
8 program, which I'm here to tell you a little
9 bit about the work that we do more broadly and
10 dive a little bit into the work that we do
11 through Louisiana Opportunity Capital and
12 SSBCI.

13 So let's see here. Clicking buttons
14 that I don't know if it's working. I'm at the
15 end, so I'll go all the way back to the
16 beginning. Surprise, you can see the whole
17 presentation backwards. All right.

18 So STartUP Northshore is about four
19 years old now. Really, the nexus behind the
20 evolution of the work that St. Tammany
21 Economic Development does, any launch with
22 STartUP Northshore is to fill a critical gap
23 across our region to build a true connected
24 entrepreneurship and really more quality
25 innovation ecosystem in our region.

1 We have a lot of incredible partners
2 and existing assets across the Northshore,
3 particularly our footprint St. Tammany,
4 Tangipahoa, and Washington parishes. A lot
5 of great assets. We have local economic
6 development partners. We have universities.
7 We have the small business development center.
8 We have chamber organizations, nonprofits, and
9 a lot of great successful entrepreneurs.

10 So there's nobody in place that was
11 really working to connect all of those assets
12 and really build not just the regional
13 ecosystem on the Northshore but one that's
14 really intentionally connected to what's
15 happening across the state and across the
16 Gulf South, the position -- you know, our
17 three parishes and our businesses to be
18 successful, you know, going forward.

19 And so that was the nexus behind STartUP
20 Northshore, to, one, provide direct business
21 support. But also, we are truly ecosystem
22 builders and recognize the value of that as
23 well. So we work with a host of organizations
24 across the region to really build a system
25 that can help build companies from the idea

1 stage, like OS Benefits and like Performance
2 Health Partners. We hope to have a few of
3 those with time to come.

4 So we are build -- or we're really
5 powered by three economic development
6 organizations, each of the local three
7 parishes that we cover. St. Tammany Economic
8 Development Corporation, I am a staff member
9 of, in partnership with Tangipahoa and
10 Washington Parish economic development
11 organizations. Because I think, smartly, our
12 leaders all recognize that entrepreneurship
13 and small business truly is economic
14 development. And if we can help companies be
15 successful, small business main street, tech
16 street from the idea stage beyond, they will
17 eventually become real -- not just fabrics of
18 our community, like they truly are, but real
19 economic drivers and contributors to the
20 regional economic ecosystem.

21 And so the way we do that is technical
22 assistance. But like I mentioned, we really
23 came in to build the ecosystem, and we see
24 several core pillars in our strategy to do
25 this. Everything with the founders at the top

1 of what we do. Everything that we do is
2 intentionally designed to support them, and
3 those pillars are served as the foundation to
4 help prop them up, so -- for them to be
5 successful.

6 We do that through a bunch of ways.
7 I can go super deep on all of them, but
8 support particularly is the one-on-one piece.
9 With our team, with a host of mentors, with
10 economic development, entrepreneur support,
11 organization partners, that one-on-one time
12 cannot be replaced.

13 Learning is all the education, kind of
14 curriculum-wide, opportunities that we offer
15 in programs -- interesting term for what
16 otherwise would be just creating creative
17 collisions, getting entrepreneurs together,
18 getting them in the same place, that
19 peer-to-peer aspect where they can grow
20 together.

21 Funding is a lot of the conversation
22 that we're having today and is absolutely
23 critical. Many times you'll hear businesses
24 will fail because they run out of funding or
25 because they don't have the necessary access

1 to capital. That is an absolutely critical
2 piece of it. But the reason why the other
3 programs are so critical is because most
4 businesses are going to fail because what
5 they're building, nobody wants -- building
6 something nobody wants or not willing to pay
7 for it, and that's where the education and the
8 programming really comes into play. We help
9 them identify those opportunities for scale.
10 And everything just as it reads, we can get
11 people together, getting them connected to the
12 right support that can help them at any given
13 time.

14 A couple of our core programs at the
15 institute is the 12-week idea-stage
16 accelerator that we run with -- in partnership
17 with The Idea Village down in New Orleans.
18 Runs twice a year. We're wrapping up this
19 spring cohort right now. Pitch Night, which
20 is the culminating event of that program, is
21 actually next Thursday at The Hangar in
22 New Orleans. So if you don't have it on your
23 calendars, I hope to see you there. We've got
24 a few incredible startups that'll -- for the
25 last 12 weeks, have been building their

1 business really from the idea stage with our
2 partners and going up and presenting their
3 vision for the future on Thursday next week.

4 THE LAUNCHPAD is our early stages
5 competition. We actually just announced the
6 return of it last Thursday, so a week ago.
7 We offer \$5,000 in grant funding for an
8 early-stage business to -- in the name -- get
9 launched. And applications are currently
10 open for that program. It's a phenomenal
11 opportunity for businesses to get on stage and
12 tell their story and really get visible in
13 front of a community that's rallying to
14 support them.

15 And the NSpire Startup Slam is our
16 marquee competition that we host once a year.
17 That prize package is well over \$100,000 in
18 grant funding and in-kind services. And it's
19 quickly become one of the biggest in the
20 Gulf South. And more importantly, the
21 visibility and the grant funding and the
22 in-kind services are incredible, but the
23 spotlight that it places on Louisiana across
24 the Gulf South and across the region is really
25 an incredible opportunity for our community to

1 showcase what we can do. When all of our
2 organizations come together, it builds
3 something that props our businesses up and
4 gives them a chance.

5 Under Russell's leadership, I think over
6 the last -- what has it been? Six months? A
7 little over six months now, Russell?

8 I think he and I think very similarly,
9 and I appreciate what he's challenged us to do
10 under the STartUP Northshore banners, to
11 really think about not just the startup work
12 that we do and entrepreneurship, but the full
13 continuum of these businesses across their
14 lifecycle from the point of which they have an
15 idea to the point of which they become an
16 economic driver company and are really tapping
17 into the more traditional economic development
18 support engine and the business retention and
19 expansion strategies that our team deploys.

20 So we really codified all of our work
21 underneath one true goal and true continuum of
22 business support from the time you have an
23 idea on the back of napkin that you come up
24 with with your buddies at the bar to the point
25 at which our economic development leaders are

1 visiting you in your beautiful headquarters
2 offices in our communities, building a system
3 to help keep you there as you expand. So we
4 really see it all as one long continuum at our
5 offices.

6 Just a couple impact numbers across the
7 program. We've served over 300 entrepreneurs,
8 which is a ton of fun. I get to work with
9 people who are incredibly passionate about
10 what they do every single day. I have one of
11 the best jobs in the world in getting to work
12 with these individuals. It's a real pride.

13 We've awarded \$125,000 in nondiluted
14 grant funding. So that is no strings
15 attached; the company is not going into debt.
16 They're not giving up any equity. Those
17 avenues are incredible, but when we can give
18 them grant funding to get launched or to get
19 started or get some growth capital, it really
20 goes a long way. It compels them to be better
21 prepared for those bigger capital
22 opportunities. The services are valued at
23 over \$250,000. I think otherwise, they would
24 have had to pay for it. We've got a bunch of
25 great partners who donate towards this vision

1 and this mission that help us power this
2 ecosystem.

3 Really importantly, we've got 40-plus
4 mentors in our network. So these are all
5 experienced entrepreneurs, successful
6 entrepreneurs, subject-matter experts, people
7 with real leadership experience. I'll be the
8 first to tell an entrepreneur, if we work
9 together, if I don't know something. But what
10 my job is, I'll go and find a mentor that can
11 help support them and does. And that's been
12 incredible to see.

13 We've connected companies to mentors.
14 We've provided over 600 hours of mentorship
15 and worked with over 20 different
16 organizations across the ecosystem because we
17 don't want to go at it alone. And we can't,
18 as one organization, go at it alone if we want
19 to work with Louisiana Economic Development,
20 LA.IO, and a host of other partners across the
21 region and state. That's what makes this
22 possible at scale.

23 And that leads me to our Louisiana
24 Opportunity Capital partnership as one of the
25 official technical assistance providers to

1 help companies get capital ready, and we do
2 that through a host of different ways.
3 Because we're such ecosystem builders, we
4 recognize that you can't just help companies
5 be capital ready without connecting them to
6 the capital opportunities and building the
7 capital ecosystem at the same time.

8 The chicken and egg conversation, for
9 any other biologist, we already the answer to
10 that, but when it's a business case, it's a
11 little bit more nuanced to figure out which do
12 you build first and how do you go about
13 building both. So as much as we want to help
14 companies be capital ready, we also want to
15 connect and create relationships with our
16 investment fund partners and our lenders that
17 have the capital to make those connections
18 really intentionally.

19 Capacity is important as well. So
20 thankfully -- and much appreciation to the --
21 to the partnership that we have. We were able
22 to hire our second employee at St. Tammany
23 Economic Development to work on STARTUP
24 Northshore. That three-plus years there, it
25 was myself and a broader team, but she joined

1 us just a few months ago and is really leading
2 the rollout of some of the workshop pieces.

3 But we also want to help prepare other
4 individuals in our community to help support
5 entrepreneurs. We're working with an
6 organization called CO.STARTERS. We're
7 hosting a train-the-trainer model program in
8 Q3 this year. We'll bring some of our most
9 engaged mentors to our community, getting them
10 professionally trained on how to deliver an
11 entrepreneurship curriculum, and then deploy
12 them across the tri-parish region. Because in
13 the many rural communities that we have on the
14 Northshore, it's very important that we meet
15 those entrepreneurs where they're at. And
16 oftentimes, that means, you know, boots on the
17 ground in those communities and meeting with
18 them very intentionally. So we're excited
19 about that and are anticipating being able to
20 train five more people to deliver training.

21 As we mentioned, both sides of the
22 ecosystem are very grateful for the time that
23 Kelly and her team have dedicated to working
24 with us so closely. Back in February, we
25 hosted a Northshore lenders summit. We

1 welcomed 15 lenders from 12 different lending
2 institutions across the region to tell them
3 all about the debt and equity programs
4 available through Louisiana Opportunity
5 Capital because we want to be able to deploy
6 these funds and be able to have more lenders
7 participating and having awareness of these
8 programs. The more intentional we can be
9 about connecting them to SSBCI capital.

10 It was, I would say, quite successful in
11 that lender summit, that we were able to go
12 through all equity and capital programs that
13 are offered. We had three lenders reaching
14 out within 48 hours to begin that process.
15 And recently, welcomed Bonvenu Bank as a new
16 preferred lender under the program. And
17 they've got 15 branches across Louisiana.

18 And I think personally, for me, knowing
19 a little bit more about the backstory, Shane
20 and their SBA lending director at Bonvenu Bank
21 for months, we've had a lot of very direct
22 conversations about some of his hesitations in
23 deploying capital and leveraging Louisiana
24 Opportunity Capital programs. And that one
25 summit, Kelly's team was able to convince him

1 to get over all of his hesitations and take
2 the leap and become a preferred lender. So it
3 was incredible to see.

4 We're doing this more. On June 30th,
5 we're heading to Washington Parish, the
6 Economic Development Foundation to host
7 another summit in their community inside of
8 Bogalusa. And then in October, going to
9 Hammond in Tangipahoa to bring all of our
10 lenders. And I fully anticipate filling out
11 multiple more preferred lenders. Not just
12 preferred lenders but lenders that are really
13 taking advantage and deploying this capital
14 into our communities, which we're excited to
15 see.

16 On the technical assistance side, we've
17 hosted 20 workshops engaging over 200-plus
18 entrepreneurs and visited all three parishes
19 and are really leaning into the three core
20 elements associated with SSBCI -- accounting,
21 legal, and finance -- helping business really
22 understand why customers buy, create that
23 buy-in, that customer acquisition cost,
24 everything related to the finances and
25 accounting necessary in bringing in

1 subject-matter experts to help close the loop
2 for these businesses. And are rolling out
3 some legal just this month, later on. So
4 we're excited about the work -- the workshops.

5 And I think one thing that I wanted to
6 share with you-all today from one of the
7 founders that's been actually engaged in ours,
8 is the intentionality when we design these
9 workshops to make it very practically and
10 actionable for these business owners.

11 I'm an entrepreneur, and I've been to --
12 through many of the programs around the
13 ecosystem and to many workshops and to many
14 classroom settings where it just felt like
15 there was no real practicality to the
16 learnings and the teachings of those sessions.
17 And so we always think very intentionally, how
18 can businesses take this information and act
19 on it and how can we take some very complex
20 fundamentals of business and educate them in a
21 way that they can understand it and act? And
22 we've seen that bear true with some of our
23 local companies.

24 We've been -- I think this number --
25 I put it together last week. It's actually a

1 little out of date. But we spent 110 hours of
2 one-on-one time with our local businesses,
3 helping prepare them to execute their business
4 and also gain access to the capital that's
5 necessary for them and understanding what type
6 of capital is best for them. One thing that I
7 think our team has been really focused and
8 intentional on is understanding the multiple
9 types of capital pathways that businesses can
10 tap into and when the right time to tap into
11 that capital is.

12 In working to create relationships with
13 our lenders and with our investors in the
14 ecosystem, we deeply understand what their
15 theses are, what types of companies they like
16 to invest in, what their application process
17 looks like. And that allows us to work with
18 companies, to really connect them
19 intentionally and to help them prepare.

20 So something that we hope to open source
21 soon but that we're working on internally is
22 full-blown application in favor of preparation
23 guides for businesses. So not every business
24 is going to be the right fit for equity
25 capital and not every business is going to be

1 the right fit for going to a bank and getting
2 a loan. We're helping them understand that.

3 And also putting the materials together
4 to go and apply for that funding allows them
5 to be much more successful in accessing that
6 capital. And both of these focus areas allow
7 us to really connect them directly to each of
8 the capital programs that Louisiana
9 Opportunity Capital offers.

10 So we spent a ton of time with these
11 businesses, driving their applications,
12 ensuring that they complete those, and then
13 following up with them and making the direct
14 introductions to all of the partners that have
15 that capital. And we know that that's going
16 to bear a tremendous amount of fruit very
17 soon.

18 So just through this work, again, worked
19 with over 200 entrepreneurs. We've connected
20 them -- or connected 15 lenders to the
21 programs, connected 110 one-on-one TA hours.
22 Again, because we're an ecosystem builder,
23 we've connected all of our businesses to other
24 entrepreneurship organizations, as well, over
25 20 of them. Done 31 classroom hours. As

1 I mentioned, some of those stats are out of
2 date.

3 And again, we want to bring everyone
4 along on this journey with us that shares the
5 mission to support local small business.
6 That's what we are really working tirelessly
7 every single day to do, is to build an
8 ecosystem that helps companies like
9 OS Benefits and like Performance Health
10 Partners from the earliest stages of really,
11 really great companies and remove every single
12 reason they could ever possibly have to want
13 to leave our state. Let's remove those
14 barriers and help them be successful here.

15 Because I was born and raised here in
16 Louisiana. This place means everything to me.
17 I joined a startup and moved. They pulled me
18 away from this place. And when I came back,
19 the first job I took was to build this
20 ecosystem on the Northshore and help prevent
21 that from happening.

22 So I am very grateful for the leadership
23 I had at St. Tammany EDC, for our great
24 partners and Stephanie and Kelly and everyone
25 around Louisiana Economic Development who

1 helped us do this work. And we're super
2 excited about the future that we can build
3 together. Thank you.

4 MS. HARTMAN: Thanks, Vincenzo.
5 Appreciate that.

6 And I'm going to ask Klassi Duncan to
7 come up and share from the Urban League. But
8 while she's coming and setting up, I think
9 everybody heard through all of the information
10 that Vincenzo shared from what STartUP
11 Northshore is doing and providing, that we
12 were intentional with the selection of these
13 partners to the ensure that these dollars were
14 not going to standalone in terms of the
15 technical assistance to these businesses and
16 entrepreneurs, but that it would be
17 additionally supported by the resources
18 programming and then some cases, funding that
19 they were able to provide. So I think you'll
20 hear that echo here with what Klassi shares
21 what the Urban League has been working on.

22 And then, also, I just want to call out
23 the connection to the additional lenders
24 because the added benefit of working with
25 these partners and providing these technical

1 assistance resources is that we also are able
2 to leverage their connections with the local
3 lending community. And it's led to additional
4 partnerships on the capital side to be able to
5 try and roll out these programs more
6 effectively.

7 So, Klassi, I'll pass it to you.

8 MS. DUNCAN: Well, thank you so much,
9 Stephanie.

10 Thank you to Kelly and all of you for
11 having me here today. I am just thrilled to
12 be here. I will tell you the highlight of
13 this morning already has been seeing Ms. Heidi
14 Raines here. I know she had to leave, but I
15 am just so proud to see her full circle. She
16 was at -- in the small businesses program when
17 I was a business adviser back in the day years
18 and years ago. So I'm almost kind of full
19 just seeing her and seeing her process and
20 seeing her --

21 CHAIRMAN ROY: Can you pull it up a
22 little closer?

23 MS. DUNCAN: Absolutely. I'm used to
24 standing and talking, and so this is really
25 cool.

1 Again, thank you so much for having me,
2 just the opportunity to share what we are
3 doing at the Urban League of Louisiana, what
4 we're doing to support entrepreneurs across
5 various stages of development and across
6 various industries.

7 And so I'm just thrilled to be able to
8 share this. This is just a printout version,
9 like a PDF version. But you-all have these
10 slides, so I'll just kind of keep on -- keep
11 on rocking and rolling here.

12 But what's so important to me is that
13 we just are clear about what we do as an
14 organization, who we are and the work that
15 we're doing, again, to support entrepreneurs.
16 So the Urban League of Louisiana is an
17 affiliate of the National Urban League. We
18 support underserved communities across the
19 state of Louisiana. As a state serving the
20 organization, we have many programs. Not
21 only entrepreneurship but, of course,
22 (inaudible) development, education and youth
23 development. We have programs in housing
24 advocacy. And we really work, again, to make
25 sure that across the state, that we are

1 delivering programs and launching initiatives
2 that really support individuals and families
3 within our communities.

4 And so when it comes to entrepreneurship
5 and innovation, the work that is being down
6 with the support of LED, I can tell you it's
7 tremendous, and it has been a game changer for
8 our businesses. I, you know, there's a --
9 some of the work that we do -- we have a
10 women's business center as part of the SBA
11 network. I'm also a member of the Association
12 of Women's Business Centers across the
13 country. I'm the board chair right now.

14 And I'm saying that to say when I think
15 about the entrepreneurial ecosystem that is
16 Louisiana, that is led by LED, without a
17 doubt -- and I can tell this room that we are
18 the best. This state LED -- led by LED in
19 terms of entrepreneurial development,
20 ecosystem development, we are the best. I
21 can tell you from what I see every day.

22 And so, again, I think that we should
23 all be proud of that. And I think that we
24 should all make sure that we are standing firm
25 in what we do, continuing to move the needle

1 specifically on entrepreneurship-led economic
2 development. And so, again, to many of the
3 (inaudible) made, we are, again, the best of
4 the best. So I hope you-all are proud of that
5 as well.

6 But what we do Urban League of
7 Louisiana, I will always continue to make sure
8 that we have programs, again, that address the
9 needs of businesses across areas of
10 development and across various industries.
11 We have under our umbrella, entrepreneurship
12 innovation centers. As I mentioned, one of
13 them is a women's business center that is
14 25 years old this year. Twenty-five years old
15 as a part of the SBA resource partner network.
16 But while we have targeted programs with
17 women-owned businesses, we serve everyone
18 through that center.

19 We also have our contractors resource
20 center. That is where our businesses that are
21 in construction, construction services, other
22 professional services, like engineering, we
23 are making sure that those businesses have
24 access to capacity building resources. We are
25 making sure that businesses are learning the

1 skill of bidding, winning contracts, and
2 making sure that they're building businesses
3 that scale over time.

4 One of the programs that we have worked
5 with for the past six years under our
6 contractors resource center is we have been a
7 consultant for Louisiana -- the Louisiana
8 Department of Transportation and Development,
9 working with them to make sure that -- again,
10 that businesses are looking to contract on
11 programs and highway construction projects,
12 that they have the skills and the capacity to
13 bid and win those contracts. We have served
14 as a -- again, a consultant on that project
15 and that work for more than six years now.

16 Also, we have our small business support
17 services center. That center is how we bring
18 our services across the state of Louisiana.
19 That -- that is -- includes our accelerator
20 programs, and it also includes our Connect to
21 Capital program that I'm going to share more
22 with you about.

23 And so, again, one of the things that's
24 important to me is making sure that we have
25 continuity of service in the programs that we

1 provide and we, again -- not only are meeting
2 businesses where they are, but we are, again,
3 making sure that businesses not only
4 understand that they have resources when they
5 start a business but along the lifecycle of
6 the business, that they have the support they
7 need.

8 We have been working with LED for many,
9 many, many years to do this. And again, it's
10 just tremendous support having an organization
11 at the helm of entrepreneurship and economic
12 development, making sure that resource
13 partners across the board, again -- and often
14 of course, in our most underserved
15 communities -- have the resources that they
16 need to grow and succeed. This is where the
17 start of generational wealth creation happens.
18 And so, again, we are proud of that work, and
19 I hope that you are too.

20 When it comes to the services that we
21 provide, of course we focus in on education.
22 We also focus in on counseling, and we also
23 focus in on access to resources. That's going
24 to be your capital, your bonding, all right,
25 professional services. We make sure that

1 businesses have, again, the -- all of the
2 resources and the connectivity of resources
3 that they need to be effective and be
4 successful.

5 When it comes to the education and the
6 support services, we are making sure that
7 businesses have access to all of those tenants
8 of entrepreneurial development that we know
9 are important and we know that they need.
10 Sometimes, of course, the businesses don't
11 know that they need all of these, you know,
12 kind of pockets of entrepreneurial
13 development. But again, we're going to work
14 with them on marketing, PR, HR, strategic
15 planning. We're going to work with them on
16 accounting and financial management. We're
17 going to work with them on building their
18 financial and entrepreneurial capacity.

19 And we make sure, again, that as the
20 organization -- and when we, you know, focus
21 in on our development, we do not stay on the
22 surface. Businesses that come to us know that
23 they're going to take a deep dive into getting
24 the mastery level skills that they need to be
25 successful. And, you know, I always tell

1 people, when folks come to us, we become
2 family, and we have honest and hard
3 conversations with our businesses because we
4 know that that's what they need.

5 And so we are, again, extremely proud of
6 this work and excited to be continuing to work
7 with LED as a partner. We have a very small
8 but mighty team. It's only five of us, but we
9 cover the entire state of Louisiana. And so
10 we have our three directors of our programs,
11 but I always share this slide because it's
12 very important to note that there is a lot of
13 work that we are continuing to do across the
14 state. And leveraging the resources, again,
15 of our partners, like LED, is critical to this
16 work.

17 So again, whether it's the SEBD program
18 or whether it is things for our businesses
19 that are -- that are scaling, we want to make
20 sure that businesses are able to access our
21 resources and through the LED, the resources
22 of the SEBD program as well.

23 I love sharing this slide, this
24 continuing of services. I don't know if we
25 can make it bigger, but I love this because it

1 really speaks to, again, the work that's being
2 done. What's, again, important to me is that
3 we're meeting businesses where they are. So
4 we talked about a program that we have, that
5 we've had for more than ten years now, Start
6 Up! Louisiana. That's for our pre-venture and
7 our early-stage businesses.

8 For our businesses that are looking to
9 scale, they really need to look at their
10 business through a different lens. And that's
11 that lens of scalability, how do we make sure
12 that our businesses understand the value of
13 operating that? What does that look like in
14 my business, and how do I transform my
15 business model? That's what we're taking the
16 businesses through, a ten-week accelerated
17 program, that Scale Up! Louisiana. Again, all
18 of these programs we bring across the state.
19 They're modular, mobile accelerated programs.
20 And again, it's just tremendous, the value
21 that we see.

22 But I also want to make sure that we
23 understand there's connectivity in all of the
24 support services that LED provides. So it's
25 an intermediary for the SEBD program. Again,

1 we're connecting businesses to the round
2 tables, right. We're connecting businesses to
3 all the training opportunities that come from
4 being an SEBD participant. Those things are
5 critical. And so we got to make sure that our
6 businesses understand the connectivity of
7 these resources and that we're continuing to
8 deliver on these, again, for maximum value.

9 Another thing that's important is that
10 we have Start Up! Louisiana, Scale Up!
11 Louisiana, and we launched Connect to Capital
12 Louisiana. And that's what I'm here to talk
13 about today. Connect to Capital Louisiana is
14 our eight-week accelerated program. It is our
15 product of fabric of the SSBCI Technical
16 Assistance program.

17 Again, we service the state. We have
18 been able to do over 100 hours of technical --
19 excuse me, the training piece, over 800 hours
20 of one-on-one counseling for these businesses.
21 When I tell you the impact is tremendous.
22 When you see businesses and they get -- they
23 have these "ah-hah" moments. They have these
24 moments of "Oh, thank you. I didn't
25 understand that."

1 But also, we provide a space where
2 businesses can be vulnerable. I'm telling you
3 it's a game changer. We're talking about
4 people say, "Hey, I didn't know. I don't
5 know, but I want to know." That's a critical
6 piece of our development that Connect to
7 Capital program provides. But it doesn't stop
8 there.

9 When you think about Connect to Capital,
10 now the next step is how do we make sure that
11 we have programs that -- again, continuity of
12 service. Now businesses can come in, and if
13 they finish Connect to Capital, they can go
14 to another program. The (inaudible)
15 accelerated program, the manufacturing
16 accelerated program. Again, it has to keep
17 going. In previous years, we had programs
18 like our restaurant accelerated program.
19 Again, it's really about making sure that
20 (inaudible) businesses, again, across various
21 stages of development and across various
22 industries.

23 And so I'm just so proud, again, of this
24 work because, again, we see businesses come
25 through all of our programs. And when

1 businesses take heed, right, of the advice and
2 when businesses come in and say, "Hey, I went
3 through the program. Now I get it," and you
4 see the changes that they're making in their
5 business every day, again, that's why we do
6 this work. It's about the impact. And so,
7 again, I just wanted to make sure that we,
8 you know, kind of see that and understand
9 continuity of service that -- provides but
10 also a partnership with US LED.

11 So Connect to Capital, we started this
12 program because we saw the gap, right. We
13 have so many businesses that were coming in as
14 part of our program, but the problem was they
15 weren't connecting the dots on what they
16 needed to do to really, really become capital
17 ready.

18 So as Urban League of Louisiana, we do a
19 lot on top of policy and advocacy side to make
20 sure that we're working with financial
21 institutions to understand more about
22 transparency, to understand more about the
23 challenges that they have, to understand more
24 about, okay, the risk management and what
25 lenders are looking for. That's one piece of

1 the puzzle.

2 The other side of it was we need our
3 businesses to show up in the right way. We
4 need our businesses to come ready to access
5 the capital. So in order to do that, we have
6 to make sure that they're prepared, and they
7 have to take ownership of that process.
8 That's why we launched, and we piloted it
9 before we launched into the SSBCI program.
10 And it was just wonderful to see people -- you
11 know, finally you see the light bulbs going
12 off. It's all about capital preparedness.
13 Access to capital is one, but capital
14 preparedness, again, that prevents and hinders
15 businesses oftentimes from getting the access
16 that they need.

17 And so we started this program, again,
18 to make sure that it was a dedicated
19 accelerated program, a dedicated accelerated
20 programming -- program to really hone in on
21 what am I doing in my business, how am I
22 managing money from a personal standpoint, how
23 do I bring all of it together, and how do
24 I become a good financial steward, right. And
25 so we got to bring all these pieces together.

1 So what we're doing now, the program is
2 making sure that we have an accelerated
3 program. We have the one-on-one counseling
4 that's a part of the program from a financial
5 readiness adviser. And we also make sure that
6 these businesses understand that it's their
7 responsibility, right, to take ownership of
8 their process and how they prepare to access
9 capital. Again, we have a very small delivery
10 team, again, to deliver over 800 hours so far.
11 This program has just been amazing. We've
12 seen the fruits of that labor.

13 But we -- again, one of the other
14 important things -- and again, Vincenzo
15 mentioned it, is bringing the best of the
16 best, right. This is not something that you
17 can stay on the surface about. When we talk
18 about financial management and we talk about
19 financial planning, we talk about
20 understanding the personal financial state,
21 the health of your personal finances. We talk
22 about habits in terms of how do you manage
23 your household, how are you going to manage
24 the business. Well, if this is messed up,
25 this is going to be messed up, right.

1 And so getting that through to our
2 businesses is very important. It's not just
3 about getting loan or getting equity either.
4 It's also about once you get it, what are you
5 going to do with it. So we don't stop at
6 getting a loan or getting access to equity.
7 We have to talk about financial stewardship.
8 We also have to start thinking more broadly
9 about financial management and not stop at
10 just trying to get this product.

11 We are now, as a part of this program,
12 going a step further with our alumni to say,
13 "Hey, I'm glad you got the financial literacy
14 part down. Now I'd like to introduce you and
15 talk to you about financial intelligence,"
16 right. You can't stop at financial literacy.
17 We have to keep going, and that looks like
18 financial intelligence. How do I use this
19 information to make better business decisions
20 not just within my business but within my home
21 as well? Then how do I look at financial
22 planning? How do I look at wealth management?
23 Again, how do I look at succession planning?
24 All of these things go together. And that's
25 what I mean by not staying on the surface and

1 getting deeper into what we need to do to get
2 these businesses to a place that we know that
3 they can be and they deserve to be.

4 And so this is a look at our classes.
5 Again, it's an eight-week accelerated program
6 for these businesses. It is a dedicated
7 effort and an investment of time. Again, we
8 make sure that they take ownership of the
9 process. But again, understanding "How do
10 I -- what does my personal financial statement
11 look like? Now I need to understand what's
12 going on in my business. I need to do an
13 assessment," right. But if you're not using
14 any accounting software, you don't have
15 financial reports, I just don't know what --
16 you know, what people are expecting, right.

17 So again, to get into this program, you
18 got to use financial accounting software. You
19 got to be pull your financial reports. We
20 help you look at it to understand where you're
21 going in your business, right. I'm going --
22 you know, in my business, I want to grow, you
23 know, about \$5 million. If you want to grow
24 that way, what kind of capital do you need?
25 And not only that, how are you going to pay it

1 back?

2 So going through the process of
3 understanding financial projections,
4 understanding what the loan package looks like
5 with the -- again, what equity investment
6 looks like. Going through all of that with
7 our business is critical. Then once they
8 graduate from the program, we work with them,
9 again, as -- through -- as alumni to make sure
10 they really getting access to continued
11 education and continued networking
12 opportunities. So I just wanted to share that
13 with you-all.

14 Some of the highlights, you can see,
15 again, we're on the road to closing out our
16 second year of this program. And again, we've
17 seen such tremendous, tremendous impact with
18 our businesses. I wanted to share just these
19 two here.

20 Ms. Sherilyn Hayward based here in
21 Baton Rouge, Leroy's LipSmack'n Lemonade.
22 Sherilyn came as a client of Urban League of
23 Louisiana in 2020. When I tell you she has
24 been a part of every single program. She's
25 done Start Up!. She's done Scale Up!. She's

1 done -- excuse me -- Connect to Capital. She
2 really has leveraged this program and the
3 resources of Urban League of Louisiana as a
4 resource.

5 And so we were able to -- she said, "I'm
6 looking to expand my bottom line," and so
7 that's one of the things we helped her do, is
8 to get financing to expand her bottom line.
9 So we were able to work with one of our
10 partners, our lending institutions to get
11 \$150,000 to expand her bottom line.

12 So with that, again, we're continuing on
13 the road to making sure that our businesses
14 are getting access to this information, but
15 we're also, again, continue to deliver on the
16 impact. We're starting to see more businesses
17 become capital ready. And so we have this
18 pipeline, and you can see this.

19 But we -- again, we're working with
20 businesses, and it's not an overnight thing.
21 You know, I just want us to understand that
22 it's not an overnight thing where somebody
23 snaps their fingers and they're immediately
24 capital ready. There's a lot of work that
25 goes into shoring up our credit. Again,

1 getting my business health to a point where,
2 you know, I can show profitability and I'm
3 actually growing my business and then how
4 I'm managing that.

5 So again, it is a process, but I can
6 tell you that our businesses -- feedback has
7 been tremendous. And, you know, I just really
8 thank you-all for the support.

9 Kelly, your team, I mean, just
10 tremendous support every step of the way.

11 Of course, Stephanie, your team and
12 SSBCI have been -- again, I'm going to say it
13 again. It's been a game changer for the work
14 that we do. And so again, I appreciate it,
15 and I wanted to make sure you-guys heard
16 directly from the Urban League of Louisiana,
17 that this is working, that we're continuing to
18 see the movement. And again, the continued
19 support is appreciated.

20 And any questions? Anything that I --
21 that I left out? I was talking really fast.
22 I wanted to make sure --

23 MS. RANEY: I think either Stephanie and
24 I -- at how fast you talk.

25 MS. DUNCAN: Absolutely. But it's also

1 exciting too. This is, you know -- this work,
2 again, as I said, continuing -- continuity of
3 service is critical. We have to make sure
4 that we're connecting all of the dots. And
5 again, the work that we're doing as a state,
6 again, in entrepreneurship-led economic
7 development is unmatched. So we have to keep
8 this momentum going.

9 One of the things I did want to share is
10 that we are, again, a statewide organization,
11 so we're now moving into River Parishes, going
12 into Donaldsonville, going into -- we have our
13 Scale Up! Louisiana program starting in
14 Ascension and St. James parishes. You know,
15 next up, got to get Connect to Capital out
16 there. You know, got to make sure that we
17 have these programs in, again, our most
18 underserved communities.

19 And so again, I'm in New Orleans, but
20 again, we cover the state. So we are in
21 Shreveport, Lake Charles, Alexandria, and
22 making sure, through the support of LED, these
23 programs are getting to those businesses that
24 say, "Hey, nobody is coming see us," right?
25 That's what they say. We're like, "Nope,

1 that's not true. We got it. LED, we got it.
2 So don't worry. We're coming. We're on our
3 way." So we start to see some of that impact
4 from the River Parishes with our Scale Up! and
5 Connect to Capital programs. So look out for
6 that.

7 CHAIRMAN ROY: Thank you, Ms. Duncan.

8 MS. DUNCAN: Absolutely.

9 CHAIRMAN ROY: Very informative.

10 MS. GLOVER: I just want to ask my quick
11 comment. And unfortunately, she's also the
12 (inaudible) original speaker.

13 I've known Klassi for a while. Urban
14 League is actually where I started some of my
15 programming as a small business. I remember
16 being -- a general contractor, would say, you
17 know, "What is it they do?" I'm like, "Oh, I
18 do it all." And I remember being in the Urban
19 League workshop and they're like, "Nobody
20 looks up the company that does it all. You
21 got to be specific about what it is that you
22 do."

23 And so I said, "Okay. Well, what do
24 people need?" And they're like, "They need
25 painting. They need flooring. They need

1 sheetrock." I said, okay, that's what I'm
2 going to start telling people that I need, and
3 that's what they'll go look for. They're
4 going to look for painting, flooring, and
5 sheetrock.

6 That conversation, I think the beginning
7 of 2016. In August 2016, the flood happened,
8 and I was ready. And so I thank y'all for
9 that, for teach me estimating. I remember
10 when I was doing estimating by hand and
11 y'all -- I did the training -- I used your
12 training -- I attended a training on software
13 that y'all used. And so I remain grateful.

14 But really, a comment about this in
15 addition to just saying thank you is for small
16 businesses to survive, it's never just one
17 program that they participate in. It is the
18 combination of different programs and where
19 they are in their lifecycle based on the
20 information that they've retained, and then
21 they decide what's, like, the new program that
22 they need to attend. So I want us to never
23 forget that all of the programs are needed and
24 that they work together to help grow companies
25 over time.

1 MS. DUNCAN: That's right. That's the
2 ecosystem building factor that we do as a
3 state very well, right. All of us working
4 together, all of us, you know, making sure
5 that the clients are leveraging various
6 resources based on their stage of development,
7 based on where they're trying to take their
8 businesses.

9 So it's just amazing, amazing. It's so
10 good to see you and so good to -- I'm just so
11 proud, again, of all the businesses, again,
12 leveraging all the resources. I'm telling
13 you -- I tell businesses all the time, do it
14 all, do it all, right. You should be lifelong
15 learners, right.

16 And again, I think another point, it's
17 extremely important to note that when our
18 businesses -- again, we have businesses that
19 come through -- again, contractors resources
20 vary, you know, so construction, construction
21 services. Again, when I talk about not
22 staying on the surface, we do class -- mastery
23 level classes in estimating, in bidding,
24 right.

25 So we went to Donaldsonville. We got

1 these contractors around us that. You know,
2 you got Hyundai come in, right. You have CF
3 Industries. So we were working with these
4 businesses, and they're saying -- I said
5 there's no point in accessing a bid if you
6 don't know how to bid, right. The skill of
7 bidding. The skill of estimating. We got to
8 get right. There's no point.

9 And so that's why we take it very
10 seriously. That's why when I say we don't
11 stay on the surface, we're going to do a deep
12 dive. You're going to come into our lab and
13 learn how to estimate, electronic estimate,
14 electronic scheduling, bid prep, construction
15 law, right. Like, going into these things is
16 critical for our businesses.

17 And so as an ecosystem, again, I can
18 tell you -- and again, I'm very proud to be a
19 partner with LED as intermediary for the SB
20 programs and also SSBCI program. Thank you so
21 much. I appreciate you-all, I really do.

22 CHAIRMAN ROY: Ms. Duncan, thank you.
23 Thank you for all you do. And one more time
24 for the record, you said the these staff is
25 what? The what? The best, right?

1 MS. DUNCAN: The best in the country. I
2 think that should be a part of the record. In
3 the country. I see it every day. We are the
4 best of the best.

5 CHAIRMAN ROY: That they are. Thank you
6 for your comments.

7 Ms. Cullins?

8 MS. CULLINS: Good morning. Lauren
9 Cullins presenting an update on the SSBCI
10 Louisiana Seed Capital Program activities year
11 to date.

12 During this reporting period, the
13 program supported 5 new investments across two
14 participating venture funds, resulting in
15 approximately \$337,000 in SSBCI capital
16 deployed. These investments helped leverage
17 nearly \$15.9 million in total private and
18 follow-on capital, demonstrating the program's
19 continued ability to attract significant
20 outside investment into Louisiana-based
21 companies. This investment activity
22 demonstrates the catalytic impact of the SSBCI
23 Funds Program, resulting in a leverage ratio
24 of approximately 47-to-1. In other words,
25 every SSBCI dollar invested helped attract

1 more than \$47 in total capital to Louisiana
2 companies.

3 Collectively, these investments are
4 expected to support the retention of 17
5 existing jobs and the creation of 23 new jobs
6 across a diverse group of Louisiana businesses
7 operating in life sciences, energy innovation,
8 environmental technology, software and data
9 analytics, and construction-related
10 industries.

11 Additionally, the program continued to
12 advance SSBCI's focus on supporting
13 underserved entrepreneurs and communities.
14 Four of the five investments completed during
15 this reporting period qualified as Socially
16 and Economically Disadvantaged Individuals, or
17 SEDI, transactions, representing businesses
18 owned by or serving historically underserved
19 populations. None of the investments were
20 classified as Out of Jurisdiction, ensuring
21 that all program capital remained invested in
22 Louisiana-based companies and directly
23 supported economic development within the
24 state.

25 Within the Boot64 Magnolia Fund

1 portfolio, investments were made in Glaive
2 Medical Optics, NovaSpark Energy, Rcoast, and
3 Adlyse. These companies are utilizing capital
4 to advance research and development
5 activities, scale operations, integrate new
6 technologies, and strengthen working capital
7 positions. Together, these investments
8 represent approximately \$11.9 million in total
9 financing rounds and continue to support
10 innovation-driven economic development
11 throughout the state.

12 Additionally, the Tulane Innovation Fund
13 completed an investment in Hello Gravel, a
14 Louisiana company focused on improving
15 efficiency within the construction materials
16 supply chain. This investment was part of a
17 \$4 million financing round and will support
18 the company's continued growth and operational
19 expansion.

20 Overall, this activity reflects strong
21 market engagement by our participating funds
22 and demonstrates the SSBCI program's
23 effectiveness in leveraging federal capital
24 to accelerate private investment, support
25 high-growth Louisiana businesses, and create

1 quality jobs across key industry sectors.

2 I'm happy to answer any questions
3 regarding the adjustments, and Kelly will
4 provide an overall program update later on on
5 the agenda.

6 CHAIRMAN ROY: Questions, comments?

7 Thank you.

8 We can go to the next item.

9 MS. CULLINS: Lauren Cullins here
10 presenting an SSBCI Micro Lending Program
11 update on activities here today.

12 During this reporting period, the
13 program supported three new loans, resulting
14 in approximately \$62,500 in SSBCI capital
15 deployed and \$125,000 in total financing
16 provided to Louisiana small businesses. These
17 loans are expected to support the retention of
18 six existing jobs and the creation of four new
19 jobs across businesses operating in the
20 healthcare, testing services, and industrial
21 supply chain sectors.

22 Additionally, the program continued to
23 support SSBCI's focus on expanding access to
24 capital for underserved entrepreneurs and
25 communities. Two of the three loans completed

1 during this reporting period qualified as SEDI
2 transactions.

3 The loans approved during this reported
4 period were originated through Carter Credit
5 Union and JEDCO. All three loans were
6 approved for working capital and carried
7 interest rates ranging from 7 percent to
8 8.5 percent.

9 Through Carter Credit Union, financing
10 was provided Goines Total Testing Company,
11 Heroes First Mental Health LLC. These
12 businesses are utilizing loan proceeds to
13 support ongoing operations and business
14 growth.

15 Additionally, JEDCO provided financing
16 to BB Fibers LLC, a packaging and industrial
17 supply distributor. The loan will support
18 working capital needs and continued business
19 operations.

20 Overall, the activity completed during
21 this reporting period reflects continued
22 utilization of Micro Lending Program by
23 participating lenders and Louisiana small
24 businesses. By providing access to affordable
25 capital, the program helps businesses address

1 financing needs, maintain existing jobs, and
2 pursue opportunities for growth.

3 And I'm happy to answer any questions,
4 and Kelly will also be providing a program
5 update later on in the agenda.

6 CHAIRMAN ROY: Thank you.

7 MS. CULLINS: Thank you.

8 CHAIRMAN ROY: I think it's fair to say
9 that we've invested in the capital and
10 innovation programs, very passionate programs.
11 And thank you-all for coming today. Those are
12 great, passionate presentations.

13 Moving on. Secretary treasurer's
14 report, Ms. Villa.

15 MS. VILLA: Good morning. Anne Villa
16 here to present the LEDC Secretary Treasurer's
17 Report as of May 29th, 2026.

18 Our budget for the FY '26 period is
19 \$89,427,157, of which we had approved
20 projected expenditures of about \$11,896,570,
21 which we had in front of the board, a pending
22 EDAP of \$3 million, which left us with a
23 ambulance of \$74,530,587. We currently have
24 under review within the department,
25 \$1,350,000. We expect an ending balance of

1 73,185,087.

2 So when you break down all of the budget
3 items, we have our standard Financial
4 Assistance Program, which really doesn't have
5 any activity. So we have a projected year-end
6 balance of \$190,000. But when you get into
7 the meat of the program, which is the State
8 Small Business Credit Initiative Program, we
9 have a current FY '26 budget of \$54,435,067,
10 of which we have direct investments, seed
11 capital, collateral support, loan guaranty,
12 and micro loan programs, of which we expect to
13 expend \$10,365,320, which leaves us with an
14 expected year-end balance of \$43,259,746.

15 MS. RANEY: And --

16 MS. VILLA: Yes?

17 MS. RANEY: Excuse me for interrupting.
18 I just wanted to add, before we moved on,
19 under the SSBCI guaranteed program, you'll
20 notice there's an additional line item for
21 just over \$137,000. And I wanted to point out
22 and bring to your attention that represents
23 the full guaranty claim payout that we made
24 for unfortunately one of our loans defaulting
25 where we had to go ahead and put the full

1 amount of it set aside to pay that particular
2 lender. So I just wanted to bring some extra
3 detail around that line item.

4 MS. VILLA: Thank you, Kelly. Okay.

5 Going on to the next page, we have a
6 program that is kind of the carryover from
7 prior years, Small Business Innovation
8 Research Funds, of which we have a budget
9 521,250. We fully expect to have those
10 expenditures by the end of the fiscal year,
11 so we don't have any expected funds into the
12 following year.

13 The legislature has not funded any
14 additional dollars to this fund. This was
15 originally done a few years ago. If I'm not
16 mistaken, I feel like it was originally funded
17 from corporate dollars. If I'm not mistaken,
18 I believe that's where the original funding
19 came from. So there was no additional funding
20 provided to the department to carry on with
21 that program.

22 Going on to the next page, is our
23 capital outlay appropriation, which is for our
24 Economic Development Award Program, as well as
25 our Economic Development Site and Readiness

1 Program. That budget for fiscal year '26 is
2 at \$35,280,841, of which we expect to expend
3 \$1,010,000.

4 And we have the Saronic Technologies,
5 which was approved by our screening committee
6 at \$3 million. So we're expecting the
7 year-end balance of \$31,270,841. We have the
8 projects under review as we mentioned,
9 \$1,350,000 broken out there between Noble
10 Plastics, Epic Piping, and Pipe & Steel. And
11 we're expecting a projected year-end balance
12 of \$29,920,841.

13 MR. JACKSON: And those will roll over
14 at year-end?

15 MS. VILLA: Yes.

16 MR. JACKSON: And the legislature just
17 tops them off when needed?

18 MS. VILLA: Correct.

19 So I work very closely with our fiscal
20 team, as well as with the Office of Planning
21 and Budget, regarding capital outlay because
22 that's where the EDAP dollars will show up in
23 our budget, is in capital outlay. So based
24 upon projections that we have with projects
25 that we already have in the pipeline, when we

1 expect that cash need to be needed by the
2 companies, we -- you know, we forecast out.
3 Because we don't want to go and ask for
4 dollars that aren't necessarily needed.

5 I think you probably -- anybody who has
6 been watching the legislature, they're very
7 specific about what you need for the upcoming
8 fiscal year, right? So we've been very
9 responsible with the state fisc in that
10 regard, and so whenever we feel that there's a
11 need for additional capital outlay dollars
12 related to the programs, then we will seek
13 that during the budget process with them. So
14 very, very close relationship with them on
15 what the needs are.

16 I will say -- point out that I -- and
17 I often go back and -- after every LEDC board
18 meeting, I go and talk to our business
19 intelligence and our state economic
20 competitiveness team and say, okay, we really
21 need to go back to the board and record our
22 EDRED. You know, chairman was here in the
23 very beginning in 2012, whenever we set aside
24 from LEDC, from our capital outlay
25 appropriation, is the EDRED money that we use

1 for certified sites. And prior board member
2 Mr. Louis Reine would always, you know,
3 question what -- you know, what -- how much --
4 what are we doing? What are we putting into
5 commercialization?

6 So there's been a lot of activity around
7 our certified sites, around recertification of
8 those sites. So I think that it's probably
9 appropriate for an upcoming agenda, to present
10 to the board where we stand because we are
11 going to need to come to the board and ask for
12 additional dollars to support what we're doing
13 with our certified sites.

14 I think it's a great opportunity for
15 them to let you know everything that we've
16 done in the past, how we're looking at this
17 going into the future. So it's a lot about
18 the quality, as you know, the sites and what
19 we can potentially put into commerce. So look
20 for that to occur in an upcoming agenda.

21 So, Kelly, I'll put that on your plate.
22 Thank you.

23 MR. JACKSON: Are we relatively
24 underspent this year compared to past years?
25 I mean, this is a May report. Year-end is

1 June 30th, right?

2 MS. VILLA: Yes. I wouldn't say
3 underspent in regards to --

4 MR. JACKSON: Below -- below -- it just
5 feels like we've got larger balances this year
6 projected than maybe in the past. I may not
7 have been thinking about it completely. I
8 didn't go back to look.

9 MS. VILLA: Yeah, I mean, I don't -- I
10 think from an activity standpoint, I feel as
11 though our increase in use of the EDAP fund
12 has been more so, I think, probably. But it
13 just is the cycle of when the application
14 comes in to the department, when it's
15 presented to the board. I think it's just
16 that cycle too.

17 MR. JACKSON: And I wasn't -- just,
18 like, overall, our balances might have been a
19 little bit higher than in the past.

20 MS. VILLA: Well, I think what happened
21 is we also got that second tranche from SSBCI.

22 Correct, Kelly?

23 Which that boosted up our balances for
24 this fiscal year.

25 MS. RANEY: That is exactly correct.

1 We did get an additional \$37 million for
2 particular time with tranche number 2.

3 But to go back to your original
4 question, just across the board with all of
5 our programs, including outside SSBCI, there
6 has been a lot more activity across the board.

7 MS. VILLA: Yeah, I think that's
8 probably the balance question, is that second
9 tranche did increase our balances.

10 MR. JACKSON: Could be. I didn't go
11 back and look and so -- and it was because
12 we've had so much going on, it just felt
13 like -- and it's probably the balance. It's
14 probably the second tranche.

15 MS. VILLA: Yeah, I think is. I think
16 it most definitely is the balance.

17 So if you go next to our fund balances,
18 we have projected FY '26 -- oh, and there's
19 your answer to your question. Our projected
20 fund balance is \$68,487,904, and we have total
21 expenditures expected at 30,170,000, which
22 gives us a projected year-end fund balance of
23 38,317,904.

24 Any questions from the board?

25 It's hard to believe that we're almost

1 at year-end, and we just got our financial
2 statements for '25. It just -- it's a cycle.
3 It just continues.

4 With no questions, then thank you.

5 CHAIRMAN ROY: Questions, comments?
6 Hearing none, I'll entertain a motion to
7 accept the treasury report.

8 MR. JACKSON: Second.

9 CHAIRMAN ROY: Second.

10 Any discussion? Hearing none, any
11 comments from the public? All in favor, aye.

12 MR. JACKSON: Aye.

13 CHAIRMAN ROY: All opposed, nay.
14 Without objection. Thank you.

15 Thank you, Ms. Villa.

16 All right. Next order of business is
17 the accountant's report.

18 MS. DALGO: Hello, good morning. I'm
19 Crystal Dalgo. I'll be presenting to you the
20 accountant's status report.

21 As of April 30th, 2026, the SSBCI 1.0
22 Guaranteed Loan Portfolio consists of two
23 loans, in total \$724,895. And the allowance
24 for the SSBCI 1.0 guaranty loan loss is
25 \$130,481, and all loans are current.

1 For the EDAP Loan Portfolio, we have two
2 loans. As of April 30th, 2026, the portfolio
3 total is \$230,590, and the allowance for the
4 EDAP loan loss is \$34,589.

5 On the next page, we have the LEDC Funds
6 Guaranteed Loan Portfolio, which consists of
7 just two loans. And as of April 30th, 2026,
8 the portfolio totals \$1,690,268, and the
9 allowance for the portfolio is reflected at
10 the current rate of 18 percent and totals
11 \$304,248.

12 Lastly, we have the SSBCI 2.0 Guaranteed
13 Loan Portfolio, and it consists of seven
14 loans. And as of April 30th, 2026, the
15 portfolio totals \$1,319,136, and the allowance
16 for this portfolio is reflected at the current
17 rate of 18 percent, and the allowance for the
18 portfolio totals \$237,445.

19 And that concludes my report. Are there
20 any questions?

21 CHAIRMAN ROY: I thought Kelly mentioned
22 earlier, is that -- I don't hear any defaults.
23 Is that the first one we've had in a while?

24 MS. RANEY: In a while, yes, sir. It's
25 certainly not the first one, though.

1 CHAIRMAN ROY: Any questions, comments?

2 MS. GLOVER: Motion to accept.

3 CHAIRMAN ROY: Motion to accept.

4 MR. RICHARDSON: Second.

5 CHAIRMAN ROY: Second. Any discussion?

6 Hearing none, all in favor, aye.

7 MULTIPLE SPEAKERS: Aye.

8 CHAIRMAN ROY: All opposed, nay.

9 Without objection.

10 Thank you, Ms. Dalgo.

11 MS. DALGO: Thank you.

12 CHAIRMAN ROY: President's report.

13 MR. FLEIG: Two weeks ago, we were
14 fortunate enough to announce a new
15 partnership, which is actually the first for
16 LED -- new partnership with the Department of
17 Health to run the Rural Tech Catalyst Fund on
18 behalf of LDH. And what this means --
19 I'll back up a little bit.

20 Earlier this year, Louisiana was
21 fortunate enough to win a million dollar plus
22 grant from CMS, Centers for Medicare &
23 Medicaid Services, and federal government,
24 HHS -- provided a million dollar grant over
25 five years, so it's about \$208 million a year

1 times five years in order to improve outcomes
2 for rural health in Louisiana from all angles,
3 payor perspective, agent perspective, provider
4 perspective. How do we make these rural
5 health providers more financially sustainable?
6 How do we improve outcomes for patients?

7 Historically, this is the kind of thing
8 that would be pretty far outside of our
9 wheelhouse, economic development, specifically
10 this agency. But we are very fortunate
11 because we're one of seven states to receive a
12 segment of the Rural Health Transformation
13 Program called the Rural Tech Catalyst Fund.

14 What that fund says is invest in
15 early-stage technology companies that can help
16 change these outcomes, so providers and payors
17 and medications. And what that means is
18 \$20 million of that \$208 million program a
19 year is allocated towards investing in health
20 tech companies that can help attack some of
21 these issues, early-stage companies, companies
22 that have been around for less than ten years,
23 companies that have received less than
24 \$50 million in funding.

25 And so we're still working out the broad

1 guidance from the feds on what this program
2 should look like. It will likely be a blend
3 of diluted and nondiluted capital. And that's
4 important for this board to know because if it
5 is diluted capital, we ultimately will run
6 equity program. The design of this program
7 should be evergreen in status. And then if we
8 see returns to that, we continue to invest in
9 in those solutions this world.

10 But this is about building new
11 technologies to solve some of these
12 challenges. And so we're very excited about
13 this program. We have to move very, very
14 quickly over the summer to allocate the first
15 \$20 million. The federal government awarded
16 the dollars earlier this year and provided
17 very little guidance to date on how to
18 actually roll this out. They said, "But go
19 ahead and allocate everything by September
20 this year." So it's going to be a little bit
21 of a mad dash to get year one dollars out.

22 Our job at LED, though, is to build a
23 sustainable program and build capacity
24 alongside the federal money. And so it's one
25 thing to just grant dollars. It's one thing

1 to invest. But we also make sure our
2 technical assistance providers, our ecosystem
3 partners are making sure that we're aligning
4 programming to capture this money. We're
5 building capacity, and we're creating rural
6 health tech startups to encapture these
7 dollars so that they're not (inaudible) to a
8 company from Austin or New York that can come
9 and fix this.

10 So it could also be (inaudible) tool as
11 well. But either way, we will be building
12 capacity across the state. We'll be aligning
13 with rural providers to build solutions based
14 on their problem set as well. The opportunity
15 is \$100 million dollars over the next five
16 years. So we're excited to be partnering with
17 the Department of Health on this. More to
18 come on that, as we learn more as well. And
19 this body will hear more about how we design a
20 program, how we build capacity, and what the
21 diluted versus the nondiluted components look
22 like here.

23 We are also the only state to be
24 contemplating equity investing through this
25 program. I'm very proud of Louisiana. We

1 hopped on a call with the other six states who
2 receive money from this specific component,
3 and we're the only state to take rural
4 development and health and pull them together
5 and design a program that actually service
6 both purposes. So I'm excited about that. It
7 was time we were ahead.

8 I also want to point out something that.
9 I saw it in the minutes. Saronic
10 Technologies, who a couple months ago, you
11 know, we approved an EDAP (phonetic) for this
12 body. If you follow the news closely on
13 what's happening in Iran, earlier this week, a
14 helicopter was shot down in the Strait of
15 Hormuz and two American pilots spent about an
16 hour in the water waiting on rescue. And a
17 Saronic Corsair boat picked them up and saved
18 two American pilots in the Strait of Hormuz.
19 First time in history.

20 I'd love to say but for the (inaudible)
21 approved by this body. I don't have all the
22 evidence yet, but the reality is this body is
23 front and center of our national sovereignty
24 and American safety and keeping sailors out of
25 harms way and rescuing pilots that are

1 protecting the world. So very proud moment
2 for Louisiana, what we're doing here. I'm
3 happy to see that.

4 CHAIRMAN ROY: Thank you, Mr. Fleig.

5 Any other business before the board?

6 MS. VILLA: Just, you know, being with
7 this board for the past 14 years and with this
8 administration, with Josh, the secretary, how
9 much we and the board have devoted to
10 innovation and our innovation vertical, but
11 for those steps that we all took about -- I
12 don't know -- 30 months ago, we would have
13 never even had a seat at the table regarding
14 the rural health technology innovation fund.

15 So I just commend everyone, you know,
16 especially Josh coming back to LED to take
17 that on because but for that, we would have
18 never had this opportunity to foster rural
19 healthcare solutions in the technology space.
20 So point of pleasure just to point that out.

21 CHAIRMAN ROY: I'm going to echo that.
22 I have a long -- big, I should say -- a
23 rearview mirror into the past on the board and
24 what's been going on, and it's just
25 remarkable. In a nonpolitical comment, just a

1 pure fact, what's going on here is remarkable.
2 Staff is remarkable. Administration is doing
3 great things.

4 But that is a great example of what's
5 happening because previously, maybe those
6 things would not have been tackled. Might
7 have been looked at in pure healthcare related
8 matters, that "We don't know that. We don't
9 blend economic development with healthcare."
10 But that's just another example of some of the
11 great things going on.

12 Any other business, comments? Hearing
13 none, I will entertain a motion to adjourn.

14 MS. GLOVER: (Inaudible.)

15 CHAIRMAN ROY: Motions?

16 MS. RANEY: New motion.

17 CHAIRMAN ROY: Oh, I'm sorry.

18 MS. RANEY: I thought you were closing
19 out Josh's segment. I apologize. I was
20 waiting for my turn.

21 So on the agenda and other business, we
22 took care of the board bylaws earlier. And so
23 today, we've heard a lot of presentations
24 about how LED, through Louisiana Innovation,
25 works with small businesses, founders,

1 entrepreneurs, and really surrounding them
2 with resources catered to providing coaching,
3 capital, and making connections.

4 And so today, we heard from our
5 technical assistance providers through the
6 SSBCI program that Stephanie Hartman and her
7 team run. We also have rolled out another
8 technical assistance program. It's a sister
9 to SSBCI. It's not under the direct SSBCI
10 arm. It is called the Small Business
11 Opportunity Program, or SBOP for short.

12 And so that program has officially
13 launched as of last month with eight
14 additional technical assistance providers
15 across the state: North Louisiana, some in
16 Central Louisiana, Alexandria, Monroe, around
17 the Lafayette area, Baton Rouge, and certainly
18 New Orleans. And those technical assistance
19 providers are focused solely on capital
20 readiness and connecting those particular
21 founders to venture capital equity financing.
22 And so lots of technical assistance to help
23 businesses get poised and ready to receive
24 capital and grow. And so it's about meeting
25 the business where they are, whether it's

1 starting from an idea all the way to exit and
2 whatever that exit might look like.

3 In addition to that, making connections,
4 LED through small business services, Louisiana
5 Grove Network, has rolled out Source
6 Louisiana. I mentioned that in our last board
7 meeting. And it started at the end of last
8 year really as an idea to be a directory to
9 make sure that all of these mega projects
10 coming to the state, that Louisiana workers
11 had an opportunity to win those contracts as
12 opposed to those larger GCs for those projects
13 bringing outside workers into this state.

14 And so at the beginning of this year,
15 there was a second layer to Source Louisiana
16 that rolled out. I did not come up with the
17 acronym, Source Louisiana Accelerator Program,
18 SLAP for short. Source Louisiana Accelerator
19 Program. But there's an accelerator layer for
20 those businesses who might need to develop
21 their skill set, sharpen their skill set, take
22 some additional certifications so that they
23 may be eligible and potentially selected for
24 some of these mega contracts.

25 And so it creates visibility. It does

1 not guarantee they will get contracts, but it
2 creates visibility because the license to
3 access this particular directory database is
4 given to all of those GCs for these major
5 projects. And so that particular initiative
6 has been very well received. And we're
7 promoting that particular initiative with our
8 technical assistance programs, with our
9 capital programs, recently having conducted
10 presentations in (inaudible) and West Monroe
11 as of Wednesday this week. And so they're
12 very excited to have that opportunity.

13 And so in addition to that, that leads
14 me to the capital updates. Lauren shared a
15 wonderful update about our equity and loan
16 programs, what has been done since our last
17 full board meeting. I do want to point out to
18 the board that there was, since our last full
19 board meeting in January, a self-identified
20 and self-reported compliance concern that
21 we've uncovered. And over the past few
22 months, we've been in conversations with
23 treasury and working with them through their
24 process, following their guidance as to how to
25 complete this overall evaluation and to

1 conclude that particular review. We are
2 currently waiting for treasury's feedback on
3 that, and once I receive more information, I'm
4 sure to update the board on exactly where we
5 stand and what that entails.

6 On a good note, we do have several funds
7 that are interested in creating a second fund,
8 such as Boot64 Magnolia Fund. We'd love for
9 them to come to our July meeting. We also
10 have another fund who is going through the
11 process to submit paperwork for evaluation to
12 come to the board to ask for an increase in
13 their particular commitment.

14 And then we have three new funds that
15 are not currently up and running that are
16 interested in participating in our Seed
17 Capital Program as well, two of which were
18 actually a part of the original batch this
19 board approved back in 2022. And so I look
20 forward to coming back with some more updates
21 over the next couple of months.

22 Since the last board meeting in March,
23 I believe, is when 1834 Ventures had their
24 increase approved. They have closed since
25 then, \$1,685,000. So that's a chip towards

1 that \$5 million goal.

2 By this August, I do anticipate we will
3 likely have obligated an additional \$11.4
4 million. And so having said that, our goal
5 essentially is to expend or obligate an
6 additional \$22 million in order to be eligible
7 to start the process with treasury for tranche
8 number 3. The deadline to request tranche
9 number 3 is December 31st, 2027. However,
10 we're trying to get that done before December
11 2026. And at this pace, we should be able to
12 achieve that.

13 So are there any questions about any of
14 the information that I have shared so far?

15 MS. GLOVER: Yes. Is the compliance, is
16 it something that LED was doing or something
17 that we found out a recipient was not doing
18 correctly and we reported?

19 MS. RANEY: It was the latter. It was
20 something that we discovered that was not
21 communicated to LED, and as we peeled that
22 layer of the onion back and learning more
23 information, we realized we needed to engage
24 treasury to share what we had uncovered.

25 CHAIRMAN ROY: It was self-reported.

1 MS. RANEY: That's correct. It was
2 self-reported, yes, sir.

3 CHAIRMAN ROY: Any other questions,
4 comments?

5 MS. JOHNSON: I have a question,
6 Mr. Chairman, just for a point of clarity.
7 When you approved the motion for
8 Mr. Richardson, was that for the minutes or
9 for the bylaws.

10 CHAIRMAN ROY: I'm sorry. I didn't
11 quite hear you.

12 MS. JOHNSON: When you approved the
13 motion that -- Mr. Richardson's point, was
14 that for the approval of the minutes, or did
15 you include the approval for the bylaws?

16 CHAIRMAN ROY: I thought we approved the
17 bylaws earlier during one of the committee --

18 MR. RICHARDSON: Yeah.

19 CHAIRMAN ROY: I guess I didn't realize
20 we had that much as far as policy committee.
21 I think we had a motion to approve the minutes
22 or the bylaws.

23 MS. JOHNSON: So there is no approval to
24 accept the bylaws?

25 CHAIRMAN ROY: It would seem that the

1 minutes would take up that in the committee
2 meetings themselves.

3 Any other questions, comments?

4 I think we have a motion on the table to
5 adjourn. Second?

6 MS. GLOVER: Motion to adjourn.

7 CHAIRMAN ROY: Motion to adjourn and
8 second. All in favor, aye.

9 MULTIPLE SPEAKERS: Aye.

10 CHAIRMAN ROY: Without objection. So
11 thank you for coming and have a good day.

12 (This proceeding was concluded at 11:19 a.m. on
13 June 11, 2026.)
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REPORTER'S PAGE

I, YOLANDA J. PENA, Certified Court Reporter in and for the State of Louisiana, (CCR #2017002), Registered Professional Reporter (RPR #970346), the officer, as defined in Rule 28 of the Federal Rules of Civil Procedure and/or Article 1434(B) of the Louisiana Code of Civil Procedure, do hereby state on the record:

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REPORTER'S CERTIFICATE

I, YOLANDA J. PENA, Certified Court Reporter in and for the State of Louisiana, Registered Professional Reporter, do hereby certify that the foregoing is a true and correct transcript of the proceedings held at this meeting on the 11th of June, 2026, as set forth in the foregoing 104 pages.

I further certify that said testimony was reported by me in the Stenotype reporting method, was prepared and transcribed by me or under my direction and supervision, and is a true and correct transcript to the best of my ability and understanding.

I further certify that the transcript has been prepared in compliance with transcript format guidelines required by statute or by rules of the board and that I have been informed about the complete arrangement, financial or otherwise, with the person or entity making arrangements for deposition services.

I further certify that I have acted in compliance with the prohibition on contractual relationships, as defined by Louisiana Code of Civil Procedure Article 1434, and in rules and advisory opinions of the board.

I further certify that I am not an attorney or counsel for any of the parties, that I am neither related to nor employed by any attorney or counsel connected with this action, and that I have no financial interest in the outcome of this matter.

This certificate is valid only for this transcript accompanied by my original signature and original raised seal on this page.

Prairieville, Louisiana, this 1st day of July, 2026.



YOLANDA J. PENA, CCR, RPR
CCR NO. 2017002, RPR NO. 907346